



# PRODUCT BULLETIN

Date: 10/15/24

Product: **Ice Fighter**

Product Code: 3463

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When placing our preseason **Ice Fighter** order, we were informed that the company had changed ownership. With the initial uncertainty of the change of ownership, we sourced and found a new Ice Melt supplier that appears to be able to provide both an improved product at a lower price that will most likely be a more reliable supplier. Many of you remember the ice storms from a few years ago where we couldn't get product for several weeks. With our new supplier, we have been assured that will not be the case.

We have committed to multiple truckloads of 50 lb. bags of our new and improved product **Ice Fighter Extra** for this season. Please note that we will no longer be carrying Ice Fighter bags. We currently have 220 Ice Fighter bags left in stock, after which we will only offer the new Ice Fighter Extra bags, along with Ice Fighter pails.

More information on Ice Fighter Extra will be shared soon, but this new product is infused with calcium chloride, potassium chloride, corrosion inhibitor, anti-caking agent and highly visible green color indicator. It is also manufactured using patented Breakthrough Infusion Technology®, which extends and enhances the life of the ice melt crystal by encapsulating safety and performance ingredients, for a fast-acting, more efficient, longer lasting product. We should have this new product in our warehouse by early November.

We were initially told that there would be a delay in getting Ice Fighter to us but fortunately it appears that it will be business as usual for the supplier and therefore we have decided to continue carrying Ice Fighter pails. We have placed our stock order for Ice Fighter pails which should be available by mid-November. In addition to Ice Fighter Extra, Ice Fighter pails, we plan to carry Mean Green 50 lb. Pails, as well as Liquid Mean Green.

With the vast array of Ice Melting products, we should be well equipped for this upcoming Ice Melt Season. Please let us know if you have any questions.