

August 8 September Promotion

<u>Click here</u> to view our Product Special.

Offer valid through September 30, 2024.



Million Dollar Milestone

Congratulations to **Cindy Ann Breaud** on hitting the **\$9 Million Dollar Milestone!** As most of you know, Cindy is retiring this month after 27 years with Pro Chem. We are going to miss her very much however she definitely left her mark on Pro Chem and her customers in New Orleans. Cindy spent the last 27 years establishing her territory, fostering strong relationships with her customers and thriving in New Orleans. Cindy, we wish you the best in this next chapter of your life and we are so happy for you!



Outstanding July Best Month in July 2024



Now Accepting Applications for The Sandy Alifeld Scholarship!

Please <u>click here</u> for the application.

Applications due by August 31, 2024.



Brianna Holliman Sold \$29,752.78



Dana PhippsSold \$30,228.69



Jack Sumner Sold \$45,351.59

Welcome to the Pro Chem Team!



Cassie Black
Dallas/Fort Worth, TX

Fire Hydrant Maintenance

Across the country, firefighters are hindered by fire hydrants that are not functioning properly or cannot be opened. Proper fire hydrant maintenance is extremely important because over time corrosion can make nozzle caps difficult to remove. Maintenance should include flushing, cleaning, and lubrication. The National Fire Protection Association recommends hydrants should be maintained and lubricated once a year to ensure that all stems, caps, plugs, and threads are in proper operating condition.

To clean, use **KNOCK OUT / KNOCK OUT II**. The foaming action clings to vertical and irregular surfaces to clean stubborn soil. Use a wire brush to remove dirt and debris.

After cleaning, lubricate the threads with <u>SUPER SLICK II</u>. Using an aerosol product is faster, easier, and is more evenly applied to the threads versus a product through a tube.

Lastly, remove any rust on the exterior surface. Scrub away loose flakes and apply <u>RUST-AID</u>. The formulation chemically converts the rust to a black protective coating which prevents future rust from forming.



Earn Extra BEA Money

Looking for an easy way to earn extra BEA Money? We're excited to announce a new opportunity for you to contribute to our content creation efforts—and get rewarded for it! We're on the lookout for sales team members who can help us capture high-quality videos featuring Pro Chem products in action. If you're up for the challenge, you can earn \$50 in BEA Money for each video that meets our guidelines and is deemed useable. This is a fantastic way to share your product knowledge, help us create professional content, and boost your BEA balance.

How to Get Started:

- 1. **Select Your Product.** Reach out to Chase to confirm that it hasn't already been selected. Feel free to suggest a product if it is not already included on the list here.
- 2. **Follow the Guidelines Provided by the Office.** Reach out to Chase for the guidelines. For example, the product is being used for the correct application, correct PPE is being used, etc.
- 3. **Capture and Submit.** Film your video, making sure it meets the provided guidelines, and submit it for review.

Ready to get started? Contact Chase with your product selection and for the full guidelines. We can't wait to see what you create!



PRODUCT IDEAS AMPED-UP HI BEAM **FOAM N SHINE ALUMI FORCE SOLAR SHIELD** TIRE BRITE **CAPTURE** FLEXI COAT PLUS **BUZZ KILL DRAIN FREE** COOL GEL **RUST—AID DISAPPEAR** TEMP PLATE II **WEED OUT MARK OUT II**

Feel free to suggest a product if it is not included on this list!

WE ARE CURRENTLY HIRING IN THE FOLLOWING TERRITORIES:



Austin, TX
Fort Worth, TX

Cincinnati/Dayton, OH
Columbus, OH

If you refer someone, you will receive \$500 at their 6 month mark and another \$500 at their 1 year mark, for a total of \$1,000.

Contact Chase Alifeld at califeld@procheminc.com for more information.