

## RSVP Reminder!

2025 Annual Sales Meeting and Awards Banquet

<u>Click here</u> to RSVP! We are looking forward to seeing everyone!



Now Accepting Applications for The Sandy Alifeld Scholarship!

Please <u>click here</u> for the application.

Applications due by August 31, 2024.

## In the Weeds? Check Out Weed Out!

With the recent heavy rains over the past couple of weeks, many of our customers will experience rapid weed growth. **WEED OUT** and **WEED OUT II** are great solutions for our customers to eliminate weeds for the rest of the growing season. And for smaller applications, use **WEED OUT IN A CAN**.



**Dual-Action Formula:** Powered by Bromacil for long-lasting root control and 2,4-D for quick foliage burn-down, WEED OUT, WEED OUT II and WEED OUT IN A CAN effectively tackle both annual and perennial weeds.



**Versatile Application:** Ideal for non-cropland areas like parking lots, fence rows, and industrial sites where tall, established weeds need to go. Acts as a soil sterilant, keeping your spaces clear for the entire growing season.





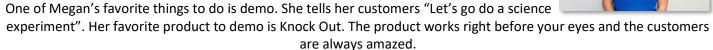
**Easy to Use:** Simply spray undiluted for immediate results, covering 0.9 gallons per 1,000 sq. ft. (39 gallons per acre)

Check the entire line of Herbicides

## In the Spotlight: Megan Piedra

**Megan Piedra** started her career with Pro Chem in Birmingham, AL in May and has hit the ground running. She reached all of her goals in June and has already hit all of her goals for July. She is doing a wonderful job building relationships with her customers. She goes in to see them and tries to keep the conversation light,

so they do not feel intimidated as if she is trying to sell them something. She asks them what they are using and if they are happy with it. She continues to ask questions finding the products that they are unhappy with and therefore offers them a solution. A technique she uses now as she learns the products and gets comfortable being in front of customers is saturating the area close to her home. She is then able to build rapport by telling the customers that she is close by and from the same town. This helps the customers open up to her knowing that she is a local in the same area.



Megan enjoys her job at Pro Chem and is so thankful she began a career here. She likes that the owner of the company calls her and recognizes when she has a great sale or month. She says this is her favorite job she has ever had. Pro Chem is so happy you chose to work with us and we are looking forward to many years to come.

