

# PRO CHEM SPOTLIGHT

## Good Friday Office Hours

Pro Chem will be closed on Friday, March 29th in observance of Good Friday. We will reopen on Monday, April 1st.

## The Importance of Corrosion Control

The world depends on many metallic structures for essential functions. Ships transport essential goods and allow us to travel, while pipelines supply fuel to our homes and businesses. Treatment plants play a crucial role in providing clean water. These structures require extensive maintenance and protection. Corrosion has the potential to destroy these essential structures, delaying business throughout the world and making infrastructure unsafe. It is every business's responsibility to take steps to address and prioritize corrosion control and prevention. When it is left untreated, corrosion can lead to accidents and replacements, posing significant risks to safety and economic stability.

**Understanding Corrosion:** Corrosion is a natural process when metals revert to their natural "ore-like" state under the action of water and oxygen. The most common example of this type of degradation is rust.

**Factors Contributing to Corrosion:** Metal corrodes when it reacts with another substance such as oxygen, hydrogen, an electrical current or even dirt and bacteria. Corrosion can also happen when metals like steel are placed under too much stress causing the material to crack.

As Spring approaches, it is a good time evaluate metal surfaces and take steps to address any rust which may have formed over the winter months and apply products to prevent further corrosion. Pro Chem has a full line of specialty chemicals for rust remediation and prevention.

**PROTECT-O-FLEX Aerosol Metal Parts Protector and Battery Terminal Cleaner** guards against damage caused by rain, humidity, chemical fumes, oxidation, and salt water. It seals metal parts against corrosion and rust.

**PROTECT-O-SHIELD Aerosol Corrosion Inhibitor** prevents rust on all metal parts. It can provide indoor storage protection for up to 2 years.

**RUST AID Aerosol Rust Converter & Primer** can be applied to any iron or steel surface to penetrate rust and turn it into a protective black coating. This protective coating will be resistant to moisture and prevents future rust growth.

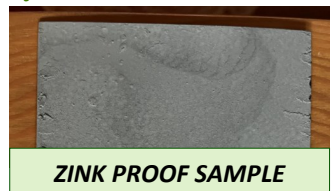
**RUST BUSTER Rust Control Neutralizer** is a water based solution containing penetrants and a polymeric barrier coating that chemically neutralizes rust into a neutral, organic protective coating. It converts iron oxide into a black protective coating that seals out moisture and prevents further corrosion.

**ZINK PROOF Aerosol Cold Zinc Galvanizing Compound** bonds electrochemically with ferrous metal forming a paintable coating of 93% pure zinc. This products creates a flexible coating that bends without chippings and can be used as a protective final coating wherever iron or steel will be exposed to atmospheric or corrosive conditions.

See page 2 for more information.

***STEEL SHIELD PLUS Stainless Steel Corrosion Resistance & Protection*** is a special formulation containing 316L stainless steel pigment to provide maximum corrosion resistant and protection against weather, sunlight, oil and water. Dries to a satin finish. Recommended as a topcoat.

*Thank you to Cindy Ann Breaud for the helpful demo pictures!*



## In the Spotlight: Sheila Thompson

We would like to spotlight **Sheila Thompson** for her outstanding work with the Rookie Program. Sheila dedicates a significant amount of her time to training, answering questions, and fostering positivity within our Rookie Program, all while maintaining her responsibilities as a consultant for her own customers. She consistently goes above and beyond by offering ideas for promotions and products to present, greatly contributing to Pro Chem’s growth and success. Despite her busy schedule managing the Rookie Program, Sheila achieved the Gold Club status in 2023. Pro Chem is very thankful for Sheila’s tireless efforts in sharing her expertise with our newest sales representatives.



Sheila, your contributions have played a pivotal role in the success of the Rookie Program, and we sincerely appreciate everything you have done. Thank you for your invaluable contributions!

## Pot of Gold Standings

**Receive \$10 on your Pro Chem Visa for every dozen sold.  
Must sell a minimum of 5 dozen to qualify.**

**Standings as of March 22, 2024**

**Mark Out II, Electro Blast II  
Pro Tools MP Penetrant Lubricant, Truex Extra**



**Lori Nelson - 24 Dozen Sold  
Brittany Bledsoe - 7 Dozen Sold  
Debbie Squires - 6 Dozen Sold  
Julie Wolf - 5 Dozen Sold**

*Must sell 5 dozen minimum to earn Visa Reward:*

**Debby Henderson – 4 Dozen Sold  
Lacey Allen – 3 Dozen Sold  
Amanda Crump – 2 Dozen Sold  
Trista Compton – 2 Dozen Sold  
Larie Adams – 1 Dozen Sold  
Cindy Lord - 1 Dozen Sold**

**Karen Rattray – 1 Dozen Sold  
Kathy Ferguson - 1 Dozen Sold  
Roxanne Pemberton - 1 Dozen Sold  
Christina Sheppard - 1 Dozen Sold  
Stephanie Phillips - 1 Dozen Sold  
Becky Bailey - 1 Dozen Sold**