

# PRO CHEM SPOTLIGHT

## RSVP

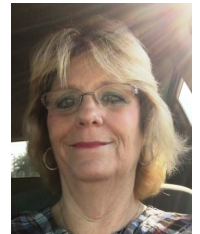
Click here to 2024 Annual Meeting & Awards Banquet

*Thank you to the Sales Team for the Office Appreciation Lunch!*



## IN THE SPOTLIGHT: DEBBIE SQUIRES

Congratulations to Debbie S. for selling \$14,508 to one of her cities this week. She has been selling to her city for more than 25 years. They rely on her for everything from chemicals to safety products. Debbie continues to be a reliable resource of knowledge and customer service for her customer. Their purchase amount increased, and they went to Debbie for even more of their industrial maintenance and safety needs. Just one of their orders this week was over \$8,700. Congratulations to a job well done, Debbie!



## PRO CHEM IS THANKFUL FOR YOU

Pro Chem is thankful for all of you, for your loyalty and dedication. We wish you a happy Thanksgiving and hope for nothing but peace and happiness for you and your families this holiday season.

Just a reminder, the office will be closed Thursday, November 23rd and Friday, November 24th.

## DID YOU KNOW?

1. On Thanksgiving, around 46 million turkeys are cooked in the US.
2. Pumpkin Pie has been a staple on Thanksgiving since the 18<sup>th</sup> century.
3. Football has been a Thanksgiving tradition since 1876.
4. The Macy's Thanksgiving Parade began in 1924.
5. Jingle Bells was originally written as a Thanksgiving song in 1850 by James Lord Pierpont.



# BUILDING AN ICE MELT PROGRAM

When ramping up a customer's ice melt program, consider other items to bundle with ice melt sales. What about matting, shovels, rust neutralizers, protective coatings, and cold weather safety gear? Some popular items to bundle with ice melt is **ALL COAT** All Season Surface Repellant, **AMPED-UP** Battery Terminal Cleaner, **PROTECT-O-FLEX** Metal Parts Protector and Battery Terminal Coater and **ICE ERASER PLUS** Frost and Ice Remover.

## SNOW REMOVAL



**ALL COAT:**  
Specifically formulated wax keeps snow, slush, and ice from sticking to snow removal equipment



## BATTERY PROTECTER



**AMPED-UP:** Prevents rust, corrosion, and battery failure up to 6 months. Use on other metal surfaces for rust prevention



## RUST PREVENTION



**PROTECT-O-FLEX:**  
Provides long-lasting rust protection to metal parts such as pulleys, cables and riggings



## FROST REMOVER



**ICE ERAER PLUS:**  
Quickly melts ice and helps prevent formation when sprayer prior to freezing



Check out Tyler Long's **ICE ERASER PLUS** Demo: [Click Here](#)

## End of The Year Blow Out Sale



Customer Version—Click photo for flyer



Sales Rep Version—Click photo for flyer

Reminder about Pro Chem's End Of The Year Blow Out Sale! Customers will receive 10% off all products listed on the flyer. You will also receive an additional \$50 for every \$500 of product sold through the end of the year. Top seller will receive an additional \$250.

Offer valid through December 31st, 2023.

### Standings as of November 17th:

Julie Wolf: \$826 sold

Mary Gallimore: \$773 sold

Lonna Grimmatt: \$773 sold

Kathy Ferguson: \$614 sold

Kendall Kilby: \$429 sold

Kevin Kline: \$128 sold

Becky Bailey: \$90 sold

Kim Kern: \$25 sold

**PRO CHEM, INC.**