



PRODUCT BULLETIN

Date: 5/1/2023

Product: **Peppermint Stops**

Product Code: 154601

Our supplier of Peppermint Stops notified us of a few label updates, in order to bring a 25(b) product to market. Even though Peppermint Stops is not an EPA approved product, it is still regulated by the EPA under regulation 25(b). There are several states who have created a detailed set of requirements they are using to evaluate 25(b) labels and formulas to be sure these types of products meet the EPA requirements. This is causing the Peppermint Stops label to be reviewed which is resulting in these states and others to reject labels with certain claims/statements.

We have proceeded with the suppliers recommended updates which are as follows: Please note there is no change in the formula.

Updates:

- We cannot use the word "**natural**" as we have a chemical, sodium benzoate, included as a preservative which is considered a synthetic chemical. We need to remove the term "**natural**" from the label wherever it occurs and on any existing and future labels.
- We cannot use the term "**DEET-free**" or "**DEET-free formula**" as this implies the product may be less harmful than DEET products or may be interpreted as having enhanced efficacy. We need to remove this from our label and any existing and future labels.
- We have to qualify statements such as "**...does not harm the environment**" by adding the qualifying phrase "**...when used as directed...**".
- We cannot use the term "**Non-Toxic**" anywhere on the label.
- We cannot state "**... and other small flying insects including fleas..**" since this will give users a false spectrum of applications.

We have attached the new label for reference.

We currently have 13 dozen in stock of the original labeled product. We will begin shipping out the new updated product as soon as we run out.

Please let us know if you have any questions.