



January 6, 2012

Karen Rattray
Vice President of Sales
Pro Chem, Inc.
1475 Bluegrass Lakes Parkway
Alpharetta, GA 30004

Dear Karen,

I want to take a moment and tell you how pleased we are with the Tire Release product. We evaluated it in several different mounting/dismounting operations and found it to be very effective at minimizing bead damage due to insufficient lubrication while at the same time being more cost effective to use. Tire Release is such an effective lubricant that it allowed us to reduce the amount used during each application without causing damage to the bead area of the tire. By using less lubricant, we have less waste and less clean up at the end of the day as well. All of this translates into nice savings. In a very competitive industry where our margins continue to be eroded, it is nice to find a product that helps add to your bottom line. Thanks for a great product.

Sincerely,

Sean Baird
Vice President Commercial Operations
Snider Tire, Inc

Snider Tire Inc.
P. O. Box 16046
Greensboro, NC 27416-6046

REINVENTING THE WHEEL

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